



After over 10 years working closely together American Die Cast Releasants LLC (ADCR) and Geiger+ Co. Schmierstoff-Chemie GmbH, owner of the Trennex brand name of die casting products, formalized their relationship late last year.

With the requirements of the North American Die Caster becoming more aligned with global standards the need for the latest lubrication technology combined with superior technical support is becoming evident. In order to meet these needs we will be merging ADCR with Geiger + Co. ADCR will in effect become Geiger North America.

The Norlube products and equipment will continue to be available but they will be supplemented with the full product line of Geiger + Co. The new entity will continue to operate as ADCR.

We feel that with this closer relationship we will be able to better meet the needs of the North American Die Casters.

We look forward to assisting the North American Die Caster being successful in the years to come.